



International Workshop on ICT & Smart Economic Development Centro de Cirugía de Mínima Invasión ([CCMI](#)), Cáceres, Extremadura, Spain

19 April 2012

A regional workshop for the European Broadband Portal

- 09.00 – 10.00 Registration and welcome coffee
- 10.00 – 11.00 **Welcome & Introduction to Workshop**
- International Dimensions of ICT**
- Crister Mattsson, Acreo AB, Senior Advisor, Sweden
ICT & Economic Impact / Rural Broadband - illustration of the economic impact of ICT penetration & the case for fiber connection for remote communities
 - D. Teodomiro Cayetano López, General Director of Electronic Administration and Evaluation
 - D. Alejandro Hernández Renner, General Director of Modernisation and Technological Innovation
Regional Government of Extremadura
- 11.00 – 12.45 **ICT & Smart Economic Development**
- Broadband and Citizens – A case study from The Netherlands, Kees Rovers, Close the Gap BV (video)
 - **Showcasing Local Capability**
 - Regional ICT Businesses
 - Regional ICT Innovations
 - Regional ICT Services15 minute insights of energy and ideas from local businesses
 - **Setting the scene for the workshop**
The regional ICT strategy and agenda - Alejandro Hernández Renner, D.G. Modernización e Innovación Tecnológica, Gobierno de Extremadura
- 12.45 – 13.45 **Workshop One**
- Introducing Workshop 1 – Workshop Facilitator
The **challenges** to engage and the **opportunities** to apply ICT to improve economic, social, health, learning and environmental outcomes
 - Workshop Group 1 – Challenges
 - Workshop Group 2 – Opportunities
- 13.45 - 15.15 Lunch

15.15 – 15.30	Feedback from Workshop One
15.30 – 16.30	<p>Workshop TWO</p> <ul style="list-style-type: none"> Introducing Workshop 2 – Workshop Facilitator <p>To ensure the best outcomes for the region, what should be in the Regional Digital Agenda</p> <ul style="list-style-type: none"> Workshop Group 1 – For government and regional services Workshop Group 2 – For business and citizens <p>(In this workshop focus on harnessing the innovations and driving up demand and use of ICT across the region)</p>
16.30 – 16.45	Feedback from Workshop Two
16.45 – 17.00	<p>Conclusions from the day and next steps</p> <p>Alejandro Hernández Renner</p>
17.00	Closing of the workshop

Why Attend?

Through phased investment and visionary strategies the Extremadura region has established an enviable broadband infrastructure platform. However the story does not end there. In this phase of work we seek build on the foundations of infrastructure to develop the social, commercial, health, education and environmental solutions that will delvier the economic growth that we seek.

This workshop is an opportunity to get in on the 'ground floor' of the Regional Digital Strategy. Your opinions, insights, needs and desires are highly valued and will form an essential part of our collective digital future. Participants invited to this workshop will contribute to the original thinking and have a unique opportunity to take leadership roles in delivering future growth.

The workshop will be facilitated by leading international expertise from Erisa (European Regional Information Society Association) ably supported by local expertise. This is a real opportunity to make a difference.

